



North Richland Hills Police Department

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NEWS RELEASE

For Immediate Release
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The North Richland Hills Police Department successfully participated in the State-wide "Click It or Ticket" campaign. The enforcement campaign began May 11th and ended May 31, 2009. The purpose of the program is to emphasize the importance of seatbelt usage. It consists of additional enforcement in the area of seatbelt usage as well as community presentations.

Officers worked an additional 239 hours of enforcement, focusing on occupant protection violations. The officers issued a total 664 citations to adult drivers and passengers, 19 citations to parents of unrestrained children and 5 citations to parents of improperly restrained or unrestrained children under the age of 5. An additional 59 citations were issued for other violations, not related to occupant protection.

The department also participated in a special program designed to impact teen motorists choosing not to wear their seatbelts. The teen drivers were given information to better educate them about the use to seatbelts in an effort to change their behavior early in their driving career.

In addition to the officers' enforcement efforts, they conducted presentations to the community to inform citizens of the exact requirements of seatbelt laws and illustrate the importance of proper usage. These efforts included publications distributed to individuals during traffic stops, during meeting with organized citizen groups and prominent signage in heavily traveled areas. In an effort to educate young drivers' information was also distributed through area high schools. State Law requires that motorists wear seatbelts per manufactures instructions.

The North Richland Hills Police Department supports all measures that increase traffic safety and recognizes the use of seatbelts as the single most important precaution motorists can take to prevent serious injury in a crash.

The preceding information is authorized for immediate public release and dissemination. Authority of Investigator K.J. Bauman, Administrative Services Division, North Richland Hills Police Department. Tuesday, June 16, 2009