



## **North Richland Hills Police Department**

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**Press Release**

**For Immediate Release**

The North Richland Hills Police Department has launched its annual “Enhanced Holiday Enforcement Initiative”. The initiative will run during the months of November through January, typically when police see an increase in thefts, vehicle burglaries, and other criminal activity related to the holiday shopping season. In an effort to continue providing the safest and most secure environment for our citizens, visitors, and local businesses, enhanced enforcement details will be deployed throughout our community. Enhanced enforcement is a multi-dimensional approach to combating criminal activity and will include an elevated observation tower, increased bicycle patrols, strategic personnel staffing, and directed patrol of commercial and entertainment areas.

Our goal during this holiday season is to reduce crime through progressive crime prevention and deterrence to keep residents and visitors to our community safe and secure. To assist your police department in this endeavor, we encourage you to hide or secure any valuables that may be left in your vehicle. This would include laptops, GPS systems as well as purses and gifts. Valuable in vehicles present an easy target for a would be thief and the best way to prevent a crime is to remove the opportunity for it to occur.

The North Richland Hills Police Department is committed to the safety and security of our citizens and visitors to our community and is working to ensure a safe and peaceful holiday season. We encourage you to always be alert while shopping and traveling and to always call the police if you witness a crime or see suspicious activity.

*The preceding information is authorized for immediate public release and dissemination. Authority of Investigator K. Bauman, Administrative Services Division, North Richland Hills Police Department. Wednesday, December 02, 2009*